



SPONSORSHIP

2008

REAL WOMEN. REAL HITS. REAL HEART.

Our 2008 season slogan says it all. The Toronto Roller Derby League is eagerly anticipating another action-packed, nail biting season. With six teams, a squad of zebra-striped referees and our loveable but cranky announcer, Toronto Roller Derby (ToRD) has enough heart to win over the crowds again and again. Our popularity continues to soar.

The revival of this hard-hitting, fast-paced sport brings out a Saturday night crowd that spans generations. Grandparents proudly don team colours, children cheer at the heart-stopping spills, and family, friends and sports fans hoist homemade signs to root on their favorite derby girls. With a wildly successful inaugural season under our belts, complete with a sold out championship game, the 2008 season will be explosive. We're offering you an opportunity to become part of the action.

Sponsoring ToRD will benefit our skater-owned and operated league and its hard working derby girls. Of course, it will also provide your organization with a unique and exciting partnership, with unlimited possibilities for association with the hippest, hottest sport around.

Additionally, sponsoring ToRD lets you feel good! As a league, we have chosen to support Sistering, a charitable organization that provides assistance to low-income, homeless and under-housed Toronto women. (www.sistering.org)

Please contact me if you have any questions, or are ready to discuss further possibilities. We would be happy to create a personalized sponsorship package to suit your needs.

Thank you for your interest and support.

Yours very truly,

heidi hasselhoff

heidi.hasselhoff@gmail.com

WWW.TORONTOROLLERDERBY.COM



SCHEDULE 2008

- MAY 24 GORE GORE VS. BETTIES
- JUNE 7 BRUISERS VS. DOLLS
- JUNE 21 TORD CN POWER VS. HAMILTON
- JUNE 5 D-VAS VS. DOLLS
- JULY 19 CHICKS VS. GORE GORE
- AUG 9 BRUISERS VS. D-VAS
- AUG 23 CHICKS VS. BETTIES
- SEPT 6 TORD SEMI-FINALS
- SEPT 13 2008 TORD CHAMPIONSHIP BOUT